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ACTE Unveils European Executive Travel Summit For October

Alexandria, Va -- The Association of Corporate Travel Executives (ACTE) has unveiled plans for an invitation-only program for the profession's highest levels, during its Munich conference, in October. According to ACTE President Greeley Koch, the association's new "European Executive Travel Summit" will be structured more like a board meeting between the top minds of the European travel management industry, government ministries, commerce, and academia. The Summit is an expansion of ACTE's previous series of exclusive by- invitation-only roundtables with international business leaders and will zero-in on key issues impacting global business such as leadership, global competitiveness, managing human capital, building sustainable partnerships, global risk and security, and negotiations.

"This Summit will cater to travel managers with travel volumes, experience, and responsibilities set by an exacting criteria. By the nature of this criteria, the size of the group will tend to be rather exclusive," said Association President Greeley Koch. "The Summit will reflect the confluence of governmental policy making, economic theory, business expertise, and focused planning as interpreted by world and business leadership -- for the most influential minds in the European business travel industry."

The invitation process will recognize those ACTE members who have continually set the "best practice" level for much of the industry, or who traditionally conducted the panels and forum discussions for their colleagues. While the program will be conducted as part of the ACTE Conference in Munich, it will be separated from the general conference proceedings and held on 22 October 2007. The proceedings will lay the education foundation for the ACTE EMEA forum program for 2008.

"This has been a year for ACTE innovation in education," said Koch. "We developed the summit-within-the-conference program and deployed it for Miami. ACTE announced the Global Hotel Think Tank and also launched the Global Centre for Education and Research -- the foundation to lighten the burden of the supplier community. Today we're moving forward with an advanced program for the leaders of our industry. This has never been done like this before."

The Munich conference website is located at: <http://www.acte.org/events/Munich07/index.php>