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PRESS RELEASE

BCD TRAVEL EARNS KODAK SUPPLIER CERTIFICATION

Leading global travel management company becomes first TMC to obtain status

ATLANTA, 1 October 2008 – Eastman Kodak Company, the world's foremost imaging innovator, has awarded Kodak Certified Supplier recognition to leading global corporate travel management company BCD Travel.

BCD Travel is the first travel management company ever to earn Kodak Certified Supplier recognition.

“BCD Travel has been a valued partner of Kodak since 2003,” said Peter Bartell, supplier quality manager in Kodak’s purchasing organisation. “They’ve remained so through their commitment to working with us to improve the efficiency and effectiveness of our travel investment.”

Conducted over a six-month period, Kodak’s certification process evaluated BCD Travel’s service efforts in a wide range of categories, including quality-management systems, quality of products and services, delivery performance, lead-time performance and year-to-year productivity. In addition to a rigorous self-assessment that required BCD Travel to evaluate its operational processes, the Kodak certification process included an onsite visit to BCD Travel’s Pittsburgh service centre.

The assessment allowed Kodak to evaluate the depth, breadth and maturity level of BCD Travel’s operational management systems related to the criteria for Kodak Certified Supplier recognition.

“This formal recognition by Kodak is a measure not only of BCD Travel’s extremely high service quality levels but also the consistent delivery of quality service,” said Juan Perez, vice president of account and operations management for BCD Travel. “The quality certification programme is an objective, quantifiable measurement of performance over time and extremely difficult to achieve. We’re extremely proud to have met Kodak’s stringent requirements on the first pass.”

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Notes to editors:

About BCD Travel

As a leading provider of global corporate travel management, BCD Travel simplifies and streamlines the business of travel. This benefits our client’s organisation on every level: from the bottom-line to the business traveller. BCD Travel operates in more than 90 countries on six continents, with US\$14 billion in total sales and a combined worldwide workforce in excess of



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BCD Travel earns Kodak's top quality award

13,000. BCD Travel is a BCD Holdings N.V. company. For more information, visit www.bcdtravel.co.uk.

About BCD Holdings N.V.

BCD Holdings N.V., a family-owned company founded in 1975, is a market leader in the travel industry. The BCD Holdings' companies are: BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services) and Airtrade (leisure travel). The company employs approximately 15,000 people and operates in more than 90 countries with total sales, including franchising, of US\$15 billion. For more information visit: www.bcd-nv.com.