



Date: Friday 5th December 2008

ITM'S PAUL TILSTONE WINS A DIAMOND AWARD FOR HIS PERSONAL CONTRIBUTION TO THE ENVIRONMENT

At the very prestigious Buying Business Travel Diamond Awards last night at the Hurlingham Club, London Paul Tilstone, ITM'S Chief Executive received the award for 'Outstanding Contribution to the Environment by an Individual' for his efforts on ITM's Project ICARUS.

Speaking from the event Paul said "I have never won an award before so I am delighted to receive this. Project ICARUS is becoming so widely recognised in the Industry, we have some very specific objectives and more and more Companies subscribing to our accreditation programme".

Diane Steed, Head of Sales & Marketing said, "I am sure I speak on behalf of all involved with Project ICARUS that this is very well deserved, Paul has been instrumental in driving the success of Project ICARUS and we are delighted that his personal contribution has been recognised"

ITM provides the opportunity for you to learn more about Project ICARUS at their up-coming Focus Forum 'The Realities of a Green Programme' on 15th January 2009 which will be moderated by Paul. The forum will focus on four key areas of environmental travel programmes, from the latest thinking on scientific thinking and developing technologies to breaching behaviour change blockage and the rise of VC, this day is for anyone engaged in the business travel environmental debate. For more information or to register for this event please go to http://www.itm.org.uk/go/events/ITM_focus_forum_environment.html or contact Harriet.Holmes@itm.org.uk

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About ITM: The Institute of Travel Management UK & Ireland (ITM) represents over 1,000 business travel and meetings buyers and suppliers with a spend of over £7 billion per annum. The not-for-profit association provides benchmarking, best practice, education and networks.

About Project ICARUS: Project ICARUS was established in 2006 with three goals. To target 60% reduction in emissions across the business travel sector, to provide a toolkit to assist buyers to achieve this and an accreditation programme to recognize those who engage, to award innovative suppliers who engage in environmental impact reduction product development. The project received government funding through the Omega Partnership.

For more information, contact:

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