

## Press release

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## ITP and Virgin Atlantic Airways to co-operate

International Travel Partnership (ITP), the global Travel Management network, and Virgin Atlantic Airways, have reached an understanding to work together at both local and international level.

The arrangement will give ITP partners access to local sponsorship and marketing cooperation whilst Virgin Atlantic Airways will benefit from local support and promotion of key routes, with an additional focus on off-line European markets.

Ian Epps, Director of Partnership Relations with ITP, said: "ITP is pleased to be associated with an independent, quality airline like Virgin Atlantic Airways which already works closely with several ITP partners around the world. Virgin Atlantic's route network closely matches ITP's market coverage; this is a natural fit".

Andrew Huntly, General Manager European Sales at Virgin Atlantic Airways said, "We see Virgin Atlantic's extensive long haul route network and our product positioned perfectly to offer the customers of ITP with a distinctive alternative. We look forward to forming a closer relationship with the partners in the ITP network."

### About ITP

ITP-International Travel Partnership is an expanding worldwide network of independent travel management companies providing a full range of travel services to corporate customers, including support for specialist group travel and inbound servicing.

Amongst its many support functions, ITP also provides its travel management partners with customised products and other initiatives to support both local and multinational customers. For over twenty years, ITP has developed a comprehensive preferred hotel programme and developed commercial relationships with other quality suppliers.

The countries represented in ITP are: Australia, Bulgaria, Canada, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Greece, Greenland, Hungary, India, Indonesia, Iran, Ireland, Italy, Jordan, Kuwait, Latvia, Netherlands, Nigeria, Poland, Russia, Singapore, South Africa, Switzerland, Togo, Turkey, Ukraine, UK, United States, and UAE.

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### **About Virgin Atlantic Airways**

Launched in 1984, Virgin Atlantic is one of the world's leading long-haul airlines. Virgin Atlantic currently flies to 30 destinations worldwide from its award-winning Terminal 3 at Heathrow Airport, and from the South Terminal at London's Gatwick Airport. Destinations include Shanghai, Nairobi, Dubai, Mumbai, Delhi, Lagos, Tokyo, New York JFK and Newark, Las Vegas, Los Angeles, Orlando, San Francisco, Miami, Sydney, Washington, Boston, Chicago, Barbados, Antigua, Havana and Kingston.

In everything Virgin Atlantic does, it strives to make the travel experience more enjoyable for passengers, from super stylish cabins and a revolutionary onboard bar\*, to the private members' club look and feel of the London Heathrow Clubhouse, complete with salon and spa\*\*.

Virgin Atlantic recently won another accolade being voted 'Best Transatlantic Business Class' by Conde Nast readers on a wide variety of criteria, including our award-winning inflight services and efficiency of service.

For further details, visit [www.virgin-atlantic.com](http://www.virgin-atlantic.com).

\*Available on most flights

\*\*Lounge facilities vary at each destination

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