

## MORGANS HOTEL GROUP ANNOUNCES THE OPENING OF HUDSON HALL

Hudson Hall Serves Up a Stylish Dining Experience in New York's Hudson

**NEW YORK (10<sup>th</sup> June 2010)** – Morgans Hotel Group today opens Hudson Hall, a new stylish drinking and dining destination located in New York's iconic Hudson. Hudson Hall is a modern, collegiate mess hall that allows guests to craft their meal through the selection of small plates created predominantly from premium sustainable-organic products, indigenous to the New York-Hudson Valley area.

Created by Chef Brian Young, the menu at Hudson Hall will highlight unique products and ingredients that are seasonal in nature and provided by the region's most storied and sustainable farms. A Cordon Bleu graduate, Young has incorporated international flavors and techniques focused on these ingredients which are organic and regional wherever possible. Having trained with Eric Ripert at Le Bernardin, as Chef de Cuisine under Iron Chef Masaharu Morimoto, and having been Executive Chef at Pop, Citarella, and most recently Tavern on the Green, Young brings an exceptional culinary pedigree to Hudson Hall.

"Hudson Hall is a social restaurant and bar experience where guests serve themselves and are encouraged to be themselves," said Howard Wein of Morgans Hotel Group. "The quality of our food and drinks will drive the interactive experience set in yet another world class designed space. Hudson Hall is the perfect complement to the array of popular entertainment destinations at this storied hotel."

Located in the space previously occupied by Hudson Cafeteria, Hudson Hall's playful and stylish interiors, designed by Studio Arne Quinze, in collaboration with Morgans' design team, are reminiscent of an Ivy League mess hall with long, wooden communal tables with a rustic black finish, contrasting with red brick walls. A white wooden framed video installation; created by artist Arne Quinze, displays rotations of academic imagery.

Hudson Hall's cuisine is served on Harry Allen Design's custom-made cafeteria-style trays by staff wearing edgy, collegiate-inspired uniforms featuring black and white stripes. Guests can build their meals with signature menu items such as the Peeky Toe Crab Salad Sandwich, Amish Chicken Confit Casserole, or the Heirloom Spinach Salad with crystal greens, Old Chatham bleu cheese, candied Marcona almonds, and Russian dried berries. As a nod to traditional mess hall dishes, Hudson Hall will also include Hudson Sliders, made of dry-aged Waygu of Beef with Cabot clothbound cheddar, and Margherita Flat Bread.

Hudson Hall's cocktail list will be a contemporary interpretation of the quintessential college "shot list" with kamikazes, lemon drops and woo-woos all served as shots, cocktails and pitchers. Featuring fresh organic juices and modern boutique spirits, the list was created by Morgans Hotel Group's resident mixologist, John Lermayer. The house wine program will feature red, white and prosecco all of which will be bottled in house and served by the glass, half bottle, bottle or magnum. In keeping with the university based roots of the concept, the beer list will be comprised solely of canned varietals and span the entire range of styles from domestic lagers to regionally produced organic microbrews.

Hudson Hall, located at 356 West 58th Street at Hudson New York, will be open for breakfast, lunch and dinner seven days a week from 6:00 AM to 12:00 AM.

[www.hudsonhotel.com](http://www.hudsonhotel.com).

**ENDS**

## **ABOUT HUDSON**

Hudson, in New York City, delivers a potent combination of urban adventure, daredevil design, and true affordability to arguably the most jaded city in the world, giving Manhattan something even it has never seen before. In a city renowned for its boldness, diversity and eclecticism, Hudson is an inspired piece of organized chaos – a reflection and distillation of New York itself, a melting pot of styles and ideas – shimmering with a hot-rod vivacity and in-your-face style that is hard to ignore and even harder to forget.

## **ABOUT MORGANS HOTEL GROUP**

Morgans Hotel Group Co. (NASDAQ: MHGC) operates and owns, or has an ownership interest in, Morgans, Royalton and Hudson in New York, Delano and Shore Club in South Beach, Mondrian in Los Angeles, Scottsdale and South Beach, Clift in San Francisco, Ames in Boston, and Sanderson and St Martins Lane in London. Morgans Hotel Group and an equity partner also own the Hard Rock Hotel & Casino in Las Vegas and related assets. Morgans Hotel Group has other property transactions in various stages of completion, including projects in SoHo, New York, Palm Springs, California, Isla Verde, Puerto Rico, Playa del Carmen, Mexico and Dubai, UAE.

For more information please visit [www.morganshotelgroup.com](http://www.morganshotelgroup.com).